

Inova Continuing Medical Education

## Hematology and Oncology Update for Primary Care Physicians and APPs

**Hybrid event | ICPH Conference Center  
Friday, October 30, 2026 | 8 a.m. – 3 p.m.**



Dear Potential Exhibitor,

On behalf of Drs. John Deeken, Ashley Hanlon, and Raymond Wadlow, we would like to request your exhibitor support at our CME Event, 2026 Hematology and Oncology Update for Primary Care Physicians and APPs on Friday, October 30, 2026. Sessions will be held at the Inova Center for Personalized Health Conference Center (ICPH). This event is hybrid, offering attendees both in-person and virtual participation. We are expecting around 60 in-person attendees.

We have transitioned our exhibitor registration to an online platform that will streamline the process, ensuring greater ease for exhibitors and a secure method of paying via credit card. Those paying by check will still need to fill out the online form and indicate payment type.

**Register at: <https://cme.inova.org/content/oct-30-2026-exhibitors-only-hematology-and-oncology-update-primary-care-physicians-and-apps#group-tabs-node-course-default6>**

The table cost is \$2,000 for full in-person participation and will include the following:

**General In-Person: \$2,000**

- Prime table location, including a 6' undraped display table with two chairs
- Full access to conference sessions and meals for two exhibit representatives
- Verbal and name recognition the day of the conference with signage, podium mention and on screen during the conference
- Company name recognition on:
  - Marketing emails
  - Introduction slides, break slides, and closing slides
  - Post-event follow-up attendee email
  - Exhibitor page on event website
- Post attendee registration list (for those that opt in)

**Catering Sponsor Add-ons (Optional):** Includes company name on buffet table signage.

- Breakfast: \$1,000
- Lunch: \$1,500
- AM Break: \$500



This program is intended for primary care providers, including: family medicine, general practice, preventive medicine, internal medicine, obstetricians and gynecology, nurse practitioners, physician assistants, and other healthcare professionals involved in patient care and cancer prevention.

The Accredited Provider is Inova Health System Office of Continuing Medical Education, and the accrediting body is the Medical Society of Virginia. Our Tax ID is 54-0620889. Learners will be eligible to receive up to 6.00 *AMA Category 1 credits*<sup>TM</sup> for attending this activity. In accordance with ACCME regulations the exhibit space will be located outside and separate from all CME learning spaces.

If approved, funds for this activity can be paid to:  
Inova Health System's Office of Continuing Medical Education,  
8095 Innovation Park Drive, Fairfax, VA 22031  
Tower C; Floor 9  
Attn: Claudia Ventura, Senior Program Manager

Thank you for your consideration. Please contact me at 571-239-6653 (cell) or [Claudia.ventura@inova.org](mailto:Claudia.ventura@inova.org) if you have any questions or need any further information.

Sincerely,

Claudia Ventura  
Senior Program Manager, Inova Office of Continuing Medical Education