

Inova Continuing Medical Education

20th Annual Mohsen Ziai Pediatric Conference

20 Years Strong: Preparing the Next Generation of Pediatricians

Friday-Saturday, November 6-7, 2026
In-person event | ICPH Conference Center



Dear Potential Exhibitor,

On behalf of Program Directors, Cynthia Gibson, MD and Laura Madoo, DO we would like to invite you to participate as an exhibitor at our CME event, **20th Anniversary: Mohsen Ziai Pediatric Conference** on **November 6-7, 2026**. This premier event offers an exceptional opportunity to connect with leading healthcare professionals and showcase your products and services.

The event will be held at the Inova Center for Personalized Health Conference Center, offering a prime setting for exhibitors to engage directly with top-tier healthcare professionals, some of the most influential buyers and advocates in the medical field. This is your chance to promote your products and services to decision-makers and key influencers within the medical community.

To register visit: <https://cme.inova.org/content/nov-6-7-2026-exhibitors-only-20th-annual-mohsen-ziai-pediatric-conference#group-tabs-node-course-default7>

General In-Person: \$3,000

- Atrium table location where all meals and breaks occur, including a 6' undraped display table with two chairs
- Full access to conference sessions and meals for two exhibition representatives
- Verbal and name recognition the day of the conference with signage, podium mention and on screen during the conference
- Company name recognition on:
 - Marketing emails
 - Introduction slides, break slides, and closing slides
 - Post-event follow-up attendee email
 - Exhibitor page on event website
- Post attendee registration list (for those that opt in)

Exhibitor Add-ons (Optional): Catering Add-ons include company name on buffet table signage.

- Breakfast: \$1,000
- Lunch: \$1,500
- Break: \$500
- Add Company Name to Conference Give-Away Item \$500



- **DEADLINE** for notifying us to add corporate name is **Wed. Oct. 1st**. Please email me to let me know if you are interested.

Non-Profit rate- \$250 (must submit 501c3)

The learning objectives for this event are:

- Identify evidence-based criteria for determining pediatric patients at high risk for sexually transmitted infections and select appropriate preventive pharmacologic options in alignment with current guidelines.
- Apply current evidence-based guidelines to select appropriate antibiotic therapy (agent, dose, and duration) for pediatric urinary tract infections in at least one case-based scenario, demonstrating principles of antimicrobial stewardship.
- Utilize validated screening tools or clinical algorithms to systematically evaluate suspected child abuse, supporting timely diagnosis and appropriate referral or intervention.
- Differentiate between inflammatory bowel disease (IBD) and irritable bowel syndrome (IBS) by identifying key diagnostic criteria and appropriate initial tests, leading to timely and accurate diagnosis in clinical practice.

This program is intended for:

- Pediatricians
- Family Medicine Physicians
- Pediatric RNs and Nurse Practitioners
- Family Medicine RNs and Nurse Practitioners
- Allied Health Professionals
- Hospital and Industry Professionals
- Pediatric Specialists that include and not limited to:
 - Dermatology
 - Neurology
 - Gastroenterology
 - Critical Care
 - Cardiology
 - Emergency Medicine
 - Allergy/Immunology
 - Behavioral Health
 - Endocrinology

The Accredited Provider is Inova Health System Office of Continuing Medical Education, and the accrediting body is the Medical Society of Virginia. Our Tax ID is 54-0620889. Learners will be eligible to receive up to 16 AMA Category 1 credits™ for attending this activity. In accordance with ACCME regulations the exhibit space will be located outside and separate from all CME learning spaces.

If approved, funds for this activity can be paid to:
Inova Health System's Office of Continuing Medical Education,
8095 Innovation Park Drive, Fairfax, VA 22031
Tower C; Floor 9
Attn: Christina Fontana, Senior Program Manager



Thank you for your consideration. Please contact me at 703-944-2362 (cell) or Christina.Fontana@inova.org if you have any questions or need any further information.

Sincerely,
Christina Fontana
Senior Program Manager, Inova Office of Continuing Medical Education