

Dear Potential Exhibitor,

On behalf of Program Directors, Jeanny B. Aragon-Ching, MD, FACP, Daniel W. Kim, MD, MBA, and Inger L. Rosner, MD, we would like to request your exhibitor support at our CME event, **5th Annual GU Cancer Symposium: Advances in Kidney Cancers** taking place in-person on **Friday, October 9, 2026**.

The event will be held at Inova Center for Personalized Health Conference Center (ICPH) located at 8100 Innovation Park Drive, Fairfax, VA 22031. In accordance with ACCME regulations, the exhibit area is located entirely separate from the educational space to maintain the integrity of the learning environment. The cost to participate is \$1,500 per table and will include the following:

Premium Exhibitor Table: \$1,500

- One 6' undraped display table with **three** chairs
- Full access to conference sessions and meals for **three** exhibition representatives
- Verbal and name recognition the day of the conference with signage, podium mention and on screen during the conference
- Company name recognition on:
 - Marketing emails
 - Introduction slides, break slides, and closing slides
 - Post-event follow-up attendee email
 - Exhibitor page on event website
 - Post attendee registration list (for those that opt in)
- Highlighted Website Listing - Your company's sales contact information will be prominently displayed on the event website. This list will feature:
 - Company Name & Sales Contact Person Email Address

Target Audience include:

- APP
- Dietitians
- Family Medicine
- Genetic Counselors
- Internists
- Medical Oncologists
- Nurses
- Nurse Navigators
- Physicians
- Radiation Oncologists
- Radiologists
- Therapists
- Urologists
- Urologic Oncologists
- Residents, Students, and Fellows
- Other Allied Health professionals and Trainees

The learning objectives are as follows:

- Apply evidence-based treatment strategies to select and sequence appropriate therapies for patients with localized and metastatic kidney cancer, incorporating current clinical guidelines and emerging data.
- Implement multidisciplinary care approaches to improve coordination, manage treatment-related toxicities, and enhance outcomes for patients with kidney cancer across the continuum of care.
- Evaluate patient- and disease-specific factors (e.g., stage, risk stratification, comorbidities) to individualize treatment plans and optimize clinical decision-making in kidney cancer care.

The Accredited Provider is Inova Health System Office of Continuing Medical Education, and the accrediting body is the Medical Society of Virginia. Our Tax ID is 54-0620889. Learners will be eligible to receive up to **3.75 AMA PRA Category 1 credits™** for attending this activity. In accordance with



ACCME regulations the exhibit space will be located outside and separate from all CME learning spaces.

If approved, funds for this activity can be paid online or mailed to:

Inova – Office of Continuing Medical Education
8095 Innovation Park Drive, Tower C, Floor 9, Fairfax, VA 22031
Attn: Christina Fontana, Senior Program Manager

Thank you for your consideration. Please contact me on my cell at (703) 944-2362 or Christina.fontana@inova.org if you have any questions or need any further information.

Warm Regards,
Christina Fontana