



3rd Annual GU Cancer Symposium Advances in Bladder Cancers

Friday, September 6, 2024 | 7:00 a.m. – Noon
In-person event | Inova Center for Personalized Health
8100 Innovation Park Drive, Fairfax, VA 22031



www.Inova.org/GUCancerCME

Program Directors:

Jeanny B. Aragon-Ching, MD, FACP

*Clinical Program Director of Genitourinary Cancers
Medical Director of Clinical Research
Inova Schar Cancer Institute/Inova Fairfax Hospital
Associate Professor of Medical Education, University of Virginia*

Daniel W. Kim, MD, MBA

*Director, Genitourinary Radiation Oncology
Inova Schar Cancer Institute
Department of Advanced Radiation Oncology and Proton Therapy*

Inger L. Rosner, MD

*Schar Chair for Urologic Oncology
System Section Chief, Urology
Medical Director of Clinical Research
Inova Schar Cancer Institute/Inova Fairfax Hospital
Associate Professor of Medical Education, University of Virginia School of Medicine, Inova Campus*



**Continuing
Medical
Education**

An invitation to exhibit

On behalf of our program directors,, we are pleased to invite you to the 3rd Annual GU Cancer Symposium: Advances in Bladder Cancers, taking place on Friday, September 6, 2024 at the Inova Center for Personalized Health, Fairfax, Virginia.

Bladder cancer makes up about 4% of cancers in the US. It is the fourth most common cancer in men, but it's less common in women. This half-day, in-person event will touch on the latest treatments of non-muscle invasive bladder cancer, muscle-invasive bladder cancer, and metastatic urothelial cancer.

As an exhibitor, you will have the unique opportunity to connect your brand and network directly with various clinical community members. We would love for you to join us as an exhibitor at this event. Read on to learn more about the benefits and opportunities that awaits you. We look forward to seeing you soon.

Those attending include:

- APP
- Dietitians
- Family medicine
- Genetic counselors
- Internists
- Medical oncologists
- Nurses
- Nurse navigators
- Physicians
- Radiation oncologists
- Radiologists
- Therapists
- Urologists
- Urologic oncologists
- Residents, students, and fellows
- Other allied health professionals and trainees

Best,

Christina Fontana, Senior Program Manager
Inova Office of Continuing Medical Education

Exhibit Packages

General Exhibit Table: \$1,500

- 6' undraped table with two chairs
- Opportunity to interact with attendees during registration, meals and all breaks
- Full access to conference sessions and breakfast for two exhibit representatives
- Company name listed on opening and break slides and event signage.
- Company name recognition on:
 - Marketing emails
 - Introduction slides, break slides, and closing slides
 - Welcome email to all registered attendees
 - Post-event follow up attendee email
 - Exhibitor page on event website

Premium Exhibitor Table: \$2,000

- 6' undraped table with two chairs
- Opportunity to interact with attendees during registration, meals and all breaks
- Full access to conference sessions and breakfast for two exhibit representatives
- Verbally recognized during event during opening and closing.
- Company name listed on opening and break slides and event signage.
- Company name recognition on:
 - Marketing emails
 - Introduction slides, break slides, and closing slides
 - Welcome email to all registered attendees
 - Post-event follow up attendee email
 - Exhibitor page on event website
- Post attendee registration list

\$500 Nonprofit Organizations Table

(501c3 must be submitted for approval)

- 6' undraped table with two chairs
- Opportunity to interact with attendees during registration, meals and all breaks
- Full access to conference sessions and breakfast for two exhibit representatives
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- Company name recognition on:
 - Marketing emails
 - Introduction slides, break slides, and closing slides
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 - Exhibitor page on event website

Helpful Information

Event Date and Hours

Friday, September 6, 2024

7:00 a.m. – Noon

Interaction with attendees takes place during programming breaks.

Installation Date and Hours

Friday, September 6, 2024 | 6:15 – 7:00 a.m.

Attendees arrive at 7:00 a.m.

Dismantle Date and Hours

Friday, September 6, 2024 | Noon

Recommended Conference Hotel

Archer Hotel Falls Church

8296 Glass Alley, Fairfax, VA 22031

- Go to INOVA Booking Link:
<https://archerhotel.com/falls-church/book/inova>
- Scroll to the bottom of the page and click on “Book Your Special Rate”
- Go to Calendar and Click on Arrival and Departure Dates
- Then click Search
- Reservations will require a credit card for guarantee – with the exceptions of those being direct billed
- Reservations can also be made online using the PROMO Code 8296INOVA or via phone at 571-327-2277

Exhibit Registration Form

3rd Annual GU Cancer Symposium: Advances in Bladder Cancers

To reserve a space, please complete the exhibitor registration form and submit payment.



Mail to:

Christina Fontana,
Senior Program Manager
Inova – Office of Continuing
Medical Education
8095 Innovation Park Drive, C-9
Fairfax, VA 22031

or

Email to:

Christina.Fontana@inova.org

Inova's Tax ID:

54-0620889

Make Checks Payable to:

Inova Office of CME
Re: GU Cancer



Contact Information

Company Name (as you want it to appear on printed materials): _____

Company Address: _____

Company City: _____

Company State/Region: _____ Company ZIP Code: _____

Company Telephone: _____

Sales Contact Email: _____

Onsite Contact Name: _____

Onsite Contact Email: _____

Product/Service to be Exhibited: _____

Exhibit Packages

- General Exhibit Booth: \$1,500
- Premium Exhibitor Booth: \$2,000
- Nonprofit Organizations Booths: \$500

Onsite Exhibitor Personnel Names

Two complimentary registrations per exhibit package

Name 1: _____

Name 2: _____

Name 3 (Premium only): _____

Additional Registrant (\$100): _____

Additional Registrant (\$100): _____

Payment*

Total Amount Due: \$ _____

Check Enclosed / Check #: _____

Credit Card

Visa MasterCard Discover Card AMEX

Card Number: _____

Expiration Date: _____

Name on Card: _____

Billing Address: _____

**We are no longer accepting wire transfers as payment. Payments must be submitted as soon as possible and no later than one week before the event.*

Signature

By my signature, my organization/company acknowledges that we have received and agree to the terms of Inova's policy regarding exhibits at CME events.

Signature: _____

Date: _____



Rules & Regulations

Inova CME Exhibit Policy

Symposium Management reserves the right to restrict exhibits which, because of noise, method of operation, or any other reason, become objectionable or otherwise detract from, or are out of keeping with the character of the symposium as a whole. Symposium Management may forbid installation or request removal and/or discontinuation of any exhibit or promotion, which, if continued, departs substantially from the description given during advance approval.

Exhibitors are also held to the guidelines as presented below from the Inova Policy on Exhibiting at CME Conferences:

- Product-specific advertising of any type is prohibited in CME educational activities.
- Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be identified as promotional and kept separate from CME educational activities.
- Commercial promotional materials cannot be displayed or distributed in the educational space, nor placed in the educational venue immediately before, during or immediately after a CME educational activity.
- While in the space or place where the educational activity takes place, representatives of commercial interests may not engage in sales or promotional activities.
- Arrangements for commercial exhibits or advertisements will not influence planning or interfere with the presentation, nor will they be a condition of commercial support of CME activities.
- Advanced promotional materials for a CME activity that are not directly related to the transfer of education to the learner are not permitted. Educational materials that are part of a CME activity, such as slides and handouts, cannot contain any advertising or brand name or a product-group message.
- At all times during a CME activity, except when in the setting where the educational activity is occurring, representatives of commercial supporters must wear a badge identifying name and commercial sponsor. No specific product or equipment information may be worn. While in the setting where the educational activity takes place, the commercial representative must not wear any commercial identification, nor engage in any sales activities.
- The decision to access or to attend promotional activities must be made by the learner.
- Each person at a booth must be registered with the Inova Office of Continuing Medical Education.

Indemnification

The Exhibitor agrees to indemnify, defend and hold harmless Symposium Management, its officers, directors, agents, employees, and members (referred to as "INDEMNIFIED PARTIES") from and against any and all claims, demands, suits, liability, damages, loss, costs, attorneys' fees and expenses of whatever kind or nature, which result from, arise out of, or are connected with any acts, or failures to act, or negligence of the Exhibitor, or any of its officers, agents, employees, invitees or other representatives, including, but not limited to, claims of damage or loss resulting from the breach of these Terms, Conditions and Rules, or damage of any kind or nature arising out of or in connection with the Exhibitor's use and/or occupancy of Exhibit Space, and claims of damage or loss to any third party resulting from any infringement of a copyright or patent or the unauthorized use of a registered trademark. The Exhibitor further agrees that INDEMNIFIED PARTIES shall not be held liable for, and are released from liability for, any damage, loss, theft, harm or injury to the person or property of the Exhibitor or any of its officers, agents, employees or other representatives, resulting from theft, fire, water, accident or any other cause. The Exhibitor is responsible and accountable for the actions of its staff and any appointed contractor or vendor.

Interpretation and Enforcement

All information included in this Prospectus becomes a part of the contract between the Exhibitor and Symposium Management. These policies have been developed in the best interests of the Exhibitors as a whole. Management respectfully asks the full cooperation of all Exhibitors in observing these policies. All points not covered are subject to the decision of Symposium Management. Symposium Management shall have full power to interpret or amend these rules, and its decision is final. The Exhibitor agrees to abide by any rules or regulations that may hereafter be adopted. Exhibitors must make all personnel staffing an exhibit booth aware of all the rules, regulations and policies incorporated herein prior to the opening of exhibits.

Noncontracted Exhibit Space

Apart from the specific display space for which an Exhibitor has contracted, no person, firm, or organization will be permitted to display or demonstrate products, processes, or services, solicit orders, or distribute advertising materials in the venue or its grounds used by the Symposium to house meeting delegates without prior written approval from Symposium Management. Noncompliance with regulations will result in the prompt removal of the offending person and property from the premises.

Photography/Video Policy

An exhibit booth and/or product(s) may be photographed or videotaped only with the expressed permission of the contracted Exhibitor of that booth.

Repair or Damages

Nothing will be posted, tacked, nailed, screwed, or otherwise attached to the columns, walls, floor, ceiling, furniture, or any other part of the property. The cost of repairing damage inflicted by the Exhibitor, its employees, or representatives will be billed to and must be paid for by the Exhibitor.

Restrictions

Symposium Management reserves the right to restrict exhibits which, because of noise, method of operation, or any other reason, become objectionable or otherwise detract from, or are out of keeping with the character of the symposium as a whole. Symposium Management may forbid installation or request removal and/or discontinuation of any exhibit or promotion, which, if continued, departs substantially from the description given during advance approval.

Booth Representatives

Exhibitor booth representatives shall be restricted to employees of the exhibiting companies who are actually working in the booth. Booth representatives must wear badge identification provided by Symposium Management at all times. Symposium Management may limit the number of booth representatives at any time.

Fire Protection

Exhibitors must comply with all local fire regulations. Booth decorations must be flame-proofed and all hangings must clear the floor. Electrical wiring must conform to all federal, state, and municipal government requirements. All door openings and aisles must be kept clear by order of the Fire Marshal. Exit signs, fire alarms and fire extinguishers must be visible at all times. If inspection indicates that an Exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazards, Symposium Management reserves the right to cancel all or such part of the exhibit as may be irregular.

Floor Plan Modifications

Symposium Management reserves the right to modify the floor plan to accommodate space sales and/or avoid conflict to relocate exhibit booth as necessary after consultation with Exhibitors who are affected by the modification. Every effort to consider location of competitors and accommodate special requests will be made, but cannot be guaranteed.

Inability to Hold Symposium

If, because of war, fire, strike, terrorist acts, exhibit facility construction or renovation harm or injury to the person or property of the Exhibitor or any of its officers, agents, employees or other representatives, resulting from theft, fire, water, accident or any other cause. The Exhibitor is responsible and accountable for the actions of its staff and any appointed contractor or vendor.

