



Children's National™

Neonatal Regional Seminar Series

Division of Neonatology

Lies, damned lies, and surveys: Designing better surveys for education and research

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Professor & Associate Dean for Educational Research

Wednesday, February 14, 2024

3:15 PM-4:15 PM

Learning Objectives

- Recognize the elements, uses, and misuses of a survey;
- Describe how cognitive processes and motivation guide the way people understand and respond to survey questions;
- State several survey design principles; and
- Discuss expert reviews and cognitive interviews.

Target Audience

Pediatricians, Neonatologists, Neonatal Nurses, Neonatal Nurse Practitioners, Neonatal Physician Assistants

Accreditation: This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Medical Society of Virginia (MSV) through the joint providership of Inova Office of Continuing Medical Education and Children's National Medical Center. The Inova Office Continuing Medical Education is accredited by the Medical Society of Virginia to provide continuing education for physicians..

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